



# EVENT PARTNERSHIP OPPORTUNITIES

**Sofitel Broadbeach**  
**FRIDAY 8 MAY 2026**



# Institute of Management Consultants

Hosted by the Institute of Management Consultants (IMC), Australia's peak professional body for professional management consultants, the **IMC Australia Asia Pacific Conference 2026** brings together a diverse community of consulting practitioners, senior executives, decision-makers, government representatives, academics, and industry partners for a full day of insights, discussion, and high-value networking.

Building on IMC's long-standing commitment to raising professional standards and supporting excellence in consulting, the 2026 conference provides a trusted platform to explore emerging trends, ethical practice, digital transformation, advisory methodologies, and the evolving role of consultants in shaping organisational performance.

The IMC Australia Asia Pacific Conference 2026 reaches audiences across the full consulting ecosystem – from independent practitioners and boutique firms to large consulting organisations, corporate leaders, and stakeholders who engage and rely on professional consulting expertise.

## The Conference attracts:

- Management consultants
- Corporate leaders and executives
- Government agencies
- Industry regulators
- Technology & AI solution providers
- Strategy and change specialists
- Project and program managers
- Small and medium businesses
- Financial, legal, and risk advisors
- HR and people development consultants
- Universities and research bodies
- Training and professional education providers
- Not-for-profit organisations
- Industry partners and service providers

# The **IMC Australia Asia Pacific National Conference** is the premier event for Australia's professional consulting community.

The Institute of Management Consultants invites your organisation to join as a key sponsor and supporter of the IMC Australia Asia Pacific Conference 2026.

## Why take part?

**Market Leadership:** Align your brand with professional excellence and position your organisation as a leader within the consulting and advisory landscape. Demonstrate your commitment to supporting ethical, high-quality, and future-focused consulting practice.

**Targeted Exposure:** Gain visibility before, during, and after the event, reaching consultants, corporate leaders, and key decision-makers who influence organisational strategy across Australia.

**Brand Visibility:** Our integrated marketing campaign ensures your brand reaches a highly targeted audience within the consulting community, maximising recognition and engagement.

**Profile Enhancement:** Showcase your organisation's capabilities, services, or insights through tailored sponsor inclusions—such as branded content, digital presence, delegate materials, or program involvement—designed to highlight your value to consulting professionals.

**Networking Opportunities:** Connect with influential consultants, corporate leaders, government representatives, and academic partners. The conference offers an intimate, high-quality environment for relationship-building, idea exchange, and exploring partnership opportunities.

**Thought Leadership:** Strengthen your organisation's reputation by contributing to the program through sponsored content, facilitated discussions, or expert insights (aligned with IMC's program guidelines). Position your organisation as a trusted voice shaping the future of professional consulting.

# Event Information



Friday 8 May 2026



Sofitel Gold Coast Broadbeach



- Senior consultants
- CEOs
- Consulting firm directors
- Government decision-makers
- Business owners
- Corporate leaders
- Strategy and transformation specialists
- Independent consulting professionals

## Human Insight | Intelligent Tools | Real-World Impact

The Conference brings together management consultants and leaders from business, government, and the community to explore how human insight, ethics and contextual understanding combine with AI, data, and automation to deliver trusted, real-world impact. Across a focused one-day program, delegates will unpack real cases and practical approaches from large firms, independents, public sector partners, and international peers. The program showcases IMC’s leadership in professional standards and its role in connecting Australian consulting with the wider Asia–Pacific region.

## Exhibition

The conference includes a dedicated partner engagement space where sponsors can connect directly with delegates and showcase their services, insights, and expertise. This area supports meaningful conversations, knowledge exchange, and networking, complementing the conference program and enhancing delegate engagement.



ONE DAY  
EVENT



100  
CONFERENCE  
ATTENDEES\*



12  
PRESENTERS

*\*Attendee numbers based on past events.*

# Major Partnership Options



## PLATINUM PARTNER

### INCLUSIONS:

- Prominent logo placement on marketing materials, communications, and website
- Social media tile to promote your partnership across your channels
- Acknowledgement of support on IMC's social media channels
- Recognition of support in pre-conference communications to delegates and members
- Verbal acknowledgement during the opening and closing
- Prominent logo placement on sponsor acknowledgement slides
- Opportunity for a senior company representative to participate in a conference panel or facilitated discussion
- One direct marketing email to the IMC database (to be approved by IMC)
- Allocated partner space within the dedicated catering area
- Opportunity to place a standard size pull up banner at the registration desk
- 6 x conference registrations
- Attendee list (for opt-in delegates: company, name, email)

**\$8,000 ex GST**





## GOLD PARTNER

### INCLUSIONS:

- Logo placement on marketing materials, communications, and website
- Social media tile to promote your partnership across your channels
- Acknowledgement of support on IMC's social media channels
- Recognition of support in pre-conference communications to delegates and members
- Verbal acknowledgement during the opening and closing
- Logo placement on sponsor acknowledgement slides
- Allocated partner space within the dedicated catering area
- 4 x conference registrations
- Attendee list (for opt-in delegates: company, name, email)

**\$5,000 ex GST**

## SILVER PARTNER

### INCLUSIONS:

- Logo placement on marketing materials, communications, and website
- Social media tile to promote your partnership across your channels
- Acknowledgement of support on IMC's social media channels
- Recognition of support in pre-conference communications to delegates and members
- Verbal acknowledgement during the opening and closing
- Logo placement on sponsor acknowledgement slides
- Allocated partner space within the dedicated catering area
- 2 x conference registrations

**\$3,000 ex GST**

# Exclusive Partnership Options

## KEYNOTE SPEAKER: DAVID SNOWDEN + JULES YIM



Associate your brand with the conference keynote speakers, David Snowden and Jules Yim of The Cynefin Company, internationally recognised voices on complexity, decision-making and the responsible use of intelligent tools in real-world contexts.

With keynote sessions opening and closing the programme, this partnership places your brand alongside the conference's highest-profile moments and key audience drawcards.

### INCLUSIONS:

- Exclusive association with the conference international keynote speaker
- Logo placement on marketing materials, communications, & website
- Acknowledgement of support on IMC's social media channels
- Recognition in pre-conference communications highlighting the keynote session
- Verbal acknowledgement immediately prior to & following the keynote address
- Logo placement on sponsor acknowledgement slides
- Opportunity to place a standard size pull up banner on the stage during the keynote address
- Logo placement on keynote holding slides
- 4 x conference registrations
- Attendee list (for opt-in delegates: company, name, email)

**\$7,500 ex GST**

## CONFERENCE DINNER

Sponsor our conference dinner where delegates will come to network, discuss the day, and enjoy a three course meal.

### INCLUSIONS:

- Logo placement on marketing materials, communications, and website
- Social media tile to promote your partnership across your channels
- Recognition of support in pre-conference communications
- Opportunity to provide branded aprons for venue staff during the function
- Opportunity to provide branded napkins for use at the function
- Opportunity to display banners at the entrance to the dinner
- Opportunity to give a three minute presentation during the dinner
- Opportunity to provide a branded gift to function attendees
- Verbal acknowledgement at the dinner
- 2 x conference registrations
- 4 x tickets for guests to attend the dinner
- Attendee list (for opt-in delegates: company, name, email)

**\$6,500 ex GST**

# Exclusive Partnership Options Continued



## COFFEE CART

Sponsor the coffee cart and be part of the day's most consistent touchpoint for delegate interaction.

### INCLUSIONS:

- Logo placement on marketing materials, communications, and website
- Social media tile to promote your partnership across your channels
- Recognition of support in pre-conference communications
- Opportunity to brand the barista coffee cart in the exhibition
- Opportunity to provide branded coffee cups
- Opportunity to provide branded aprons for baristas
- Verbal acknowledgement at the conference
- 2 x conference registrations

**\$3,000 ex GST**



# Exhibit With Us

Engage directly with delegates through a dedicated presence in the conference catering area, supported by pre-event visibility and on-site recognition.

## INCLUSIONS:

- Logo placement on marketing materials, communications, and website
- Social media tile to promote your partnership across your channels
- Recognition of support in pre-conference communications
- Verbal acknowledgement at the event
- Allocated partner space within the dedicated catering area. Includes:
  - table
  - 1 x chair
  - access to power
- 1 x conference registration

**\$1,000 ex GST**



# SUMMARY OF OPPORTUNITIES

PACKAGE	Cost (ex GST)	Display table	Registrations	Speaking opportunities
<b>Platinum</b>	\$8,000	✓	6	✓
<b>Gold</b>	\$5,000	✓	4	✗
<b>Silver</b>	\$3,000	✓	2	✗
<b>Keynote Speaker</b>	\$7,500	✗	4	✗
<b>Dinner</b>	\$6,500	✗	2	✗
<b>Coffee Cart</b>	\$3,000	✗	2	✗
<b>Display Table</b>	\$1,000	✓	1	✗

## Let's talk!

If you're ready to take advantage of the opportunities at the IMC Australia Asia Pacific Conference 2026, please call to chat or complete the online booking forms to secure your place.

## Booking Form

**[Click here](#)** or scan the QR Code to access the online booking form.



## Contact

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## **TERMS AND CONDITIONS**

- The Institute of Manager Consultants (IMC) will issue a tax invoice upon email confirmation of the partnership. The invoice must be paid by the due date or benefits may not be granted.
- Cancellation must be advised in writing. However, once promotion of your sponsorship has commenced no refunds are available and you are liable for full payment.
- IMC may make changes to the program content and running times of the event where required.
- IMC reserves the right to cancel or postpone any event and will notify sponsors of any change at the earliest time possible.
- The attendee list will contain the details of registrants who opt-in to receive information from the sponsor - this list does not necessarily include all attendees.
- This agreement shall remain valid until the completion of the event.
- Payment of fee implies acceptance of these terms and conditions.