

# PROFILE

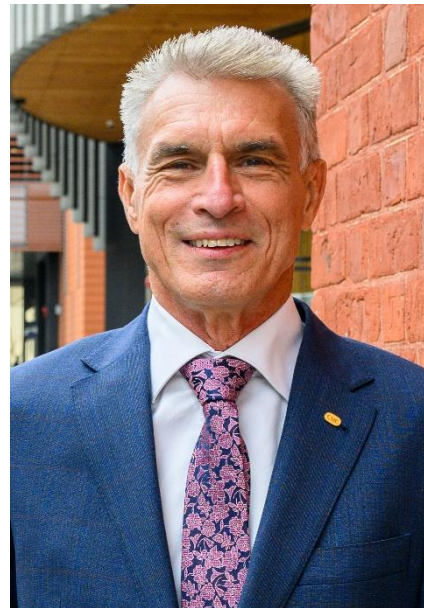
## PETER NEVILLE WESTLUND

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## CAREER PROFILE

In a career that includes senior management positions in small and large organisations, Peter Westlund has significant experience across various industries, including production, construction, warehousing, sales, distribution, and maintenance services. Peter's management career is built on initial experience in not-for-profit management training and corporate secretarial, financial and general management positions.

Peter Westlund is a Certified Management Consultant and a Company Director. Peter specialises in business and marketing strategy, business process change, human performance systems, interim management assignments, business performance improvement, and a range of business services, including business and executive mentoring.

Peter is keenly interested in facilitating consulting, interim management, and mentoring assignments so that the desired results for the organisation are delivered. Owners, Directors and Managers are empowered by acquiring new leadership and management capabilities to achieve goals and objectives and improve organisational performance.

## KEY COMPETENCIES

- Emphasis on teamwork, encouraging collaboration and commitment to develop and deliver the mission, strategies and objectives of the organisation
- Thoughtful and reflective creation of an ideas culture with a solid strategic focus
- Communication style designed to influence, direct and motivate others
- Analytical problem-solving and decision-making using high-quality data to evaluate various alternatives in reaching decisions.
- A catalyst for organisational change valuing the concepts of trust, loyalty and team spirit
- Practical hands-on approach with a strong emphasis on action planning and execution