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management consultants*

IMC ACT CHAPTER

ANNUAL CHAPTER MEETING 28 September 2023

6:00pm Zoom Meeting

- Minutes -

Attendees: Andrew Warner; Jenifer Frederick; Peter Bell; Kristine Reithmuller; Tom Calil (all full voting members)

No Apologies

No Proxies

Minutes from 2022 – Jenifer Frederick gave a summary of last year's events and Annual Chapter Meeting and subsequent ACT Chapter activity

Nomination and Election of new Chapter Committee Members (Min 3, can function with fewer)

- Andrew Warner, President Nominee (nominated prior to the meeting, and all voted in favour)
- Jenifer Frederick, ACT Chapter Director to the National Board (2 years remaining on 3-year term, no vote required)
- Peter Bell, Committee Member Nominee – Membership (nominated prior to the meeting, and all voted in favour)
- Kristine Reithmuller (agreed to provide support where required)

Discussion: committee focus for FY24.

- Strategic Issues – National Level responsibility e.g., outcomes of Senate Inquiry – consider panel discussion (Rebuilding Trust) before and after report is released
- Strategic focus (support IMC board by exploring strategic options)
 - Examine relationship with other similar and related organisations
 - What kinds of things can we do to increase reach, influence, longevity, etc.
 - Moves into lobbying – be the go-to voice for management consulting in Australia
 - Move into training or relationships with training organisations etc.
- Operational focus (day to day work)
 - Meetings – need a mix of F2F and webinars

- Events – 30-minute webinars – short sharp focus
- Procedures to improve onboarding and consistency
- Tactical focus (changes in what we do within current parameters)
 - Reinforce our value to members and the market
 - Increase membership numbers
 - Reinvigorate firm membership
 - Regular LinkedIn and/or social media activity to support plans
 - Business development support to new members
 - Services brokerage role for members e.g. Next Gen
 - Knowledge hub – Q&A; pre-canned webinars, podcasts
 - Internal marketplace

Agreed: consider mix of F2F e.g., Roundtable discussions over a BYO lunch (e.g., at Kurrajong Hotel) and short knowledge webinars