# Simple strategies to make your business more secure

How to stop the bad guys from stealing your stuff without you noticing

### What motivates the bad guys

# **Crime in general**



One on one





One on Millions



Money, access to money



Client, staff and business information

Intellectual Property / Trade secrets





Your technology

#### The basics have not changed

Motive



Means



Opportunity



#### If you think security is...



# You have a problem!

My IT / Managed service provider has that covered

# You have problem!

We have nothing of value

#### You have a problem!

It will never

You are too small to be a target

Re- problem! ke security seriously but **We ta** have not invested in security

#### **Work experience**

- In the ICT industry since 1984
- Run my own business in the security space since 2011
- Teach at Australian Defence Force College
- Teach at CIT

#### **Contact Info**

Roger Smith 02 62577792 <u>https://caremit.com.au</u> Roger.smith@caremit.com.au

## Why US

#### Author





#### **Achievements**



#### Education

Numerous Vendor and industry certification. Our competition do not have certs 23 AUGUST 2022

# Insider Threat & Workforce Assurance

#### **Defence Teaming Centre**

Presenter: Tim Slattery Senior Director Enterprise Protective Security



### **Today - Digital Crime is a business!**

THERE is

Competition and collaboration between rival gangs Web Hosting, Botnets, Zombie networks, Malware and exploit kits, money laundering, crypto exchanges

**Operations and Automation** 

**Research and Development** 

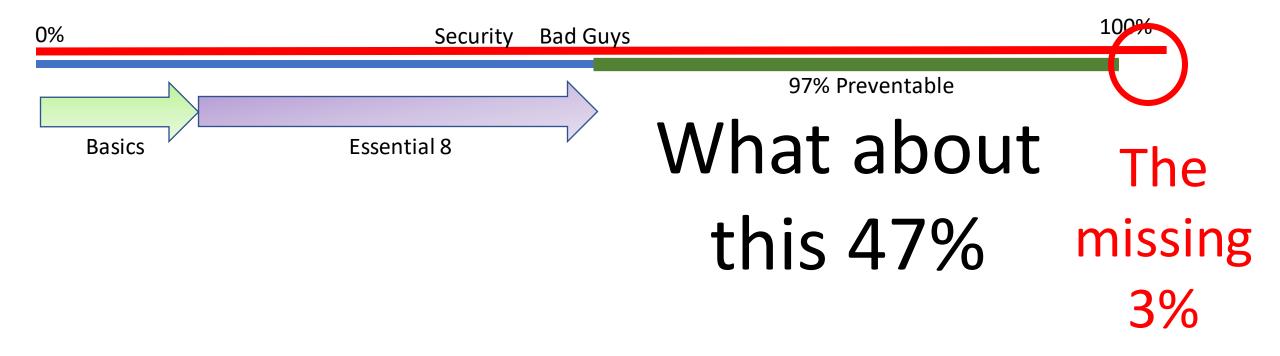
**Marketing and Sales** 

Support

**Random Vs Targeted** 

The cybercriminal space is Darwinian – the bad get caught, the good get better! (we have to stop the good)

# Why we should be concerned with protecting ourselves and our systems



Protecting against the 47%, we call that enhanced business security

#### What you need to know to protect your organisation

What are your assets (people, information, property, reputation). What are the risks to them and how do you mitigate them?

#### **Stop them getting in**

Are you seeing what the cybercriminal see from outside your environment -(continuous vulnerability scanning, penetration testing, dark web scanning, social media scraping)

# **Insider Threat: Definition**

- The potential for an individual who has, or had, authorised access to an organisation's assets to use those assets, either maliciously or unintentionally, to act in a way that could negatively affect the organisation.
- Usually associated with cyber security

National Insider Threat Centre (NITC), Carnegie Mellon

University

### Data on Insider Threat

• Pandemic has increased the insider threat:

- 278 organisations
  - 6803 insider incidents (56% negligent, 26% malicious, 18% - credential theft)
- 44% increase of insider-led security incidents in 2022 (comparison to 2020)
- \$15.4<sup>M</sup> total average annual cost of insider incidents (\$11.45M in 2020)
- Containment of an insider threat incident rising from 77 days in 2020 to 85 in 2022.

2022 Cost of Insider Threats Global Report (Ponemon Institute)

#### Why is Insider Threat relevant to you?

- •You may have one now.
- You may have more than one now.
- •You may recruit one soon.
- How might you know the risks in your current or future workforce?

#### Workforce assurance standards in Australia

Australian Standard for the Workforce Screening (AS 4811:2022)

**Protective Security Policy Framework: Adjudicative Guidelines** 

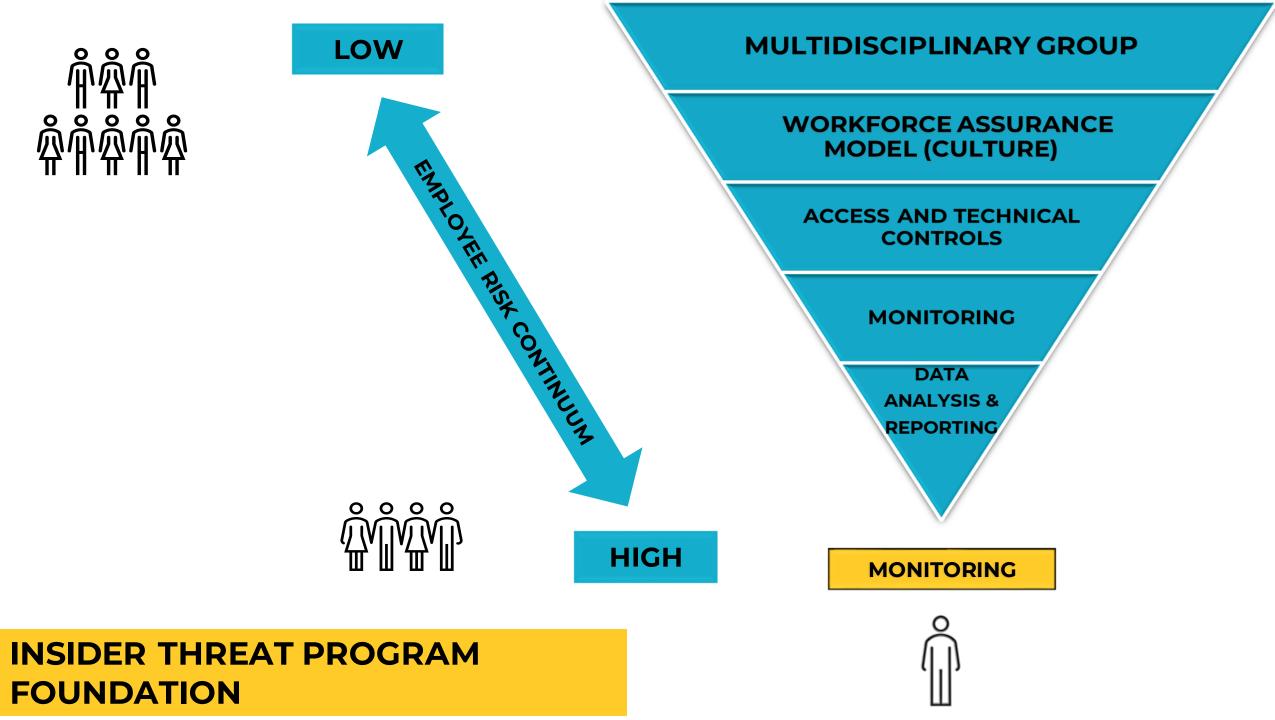
#### 7 key risk factor areas:

- External loyalties
- Personal relationships and conduct
- $\cdot$  Finance
- Use of alcohol and drugs
- $\cdot$  Criminal history and conduct
- Attitude to security / security violations
- Mental health disorders

... and what nominated and unnominated referees say about you

#### Available screening options

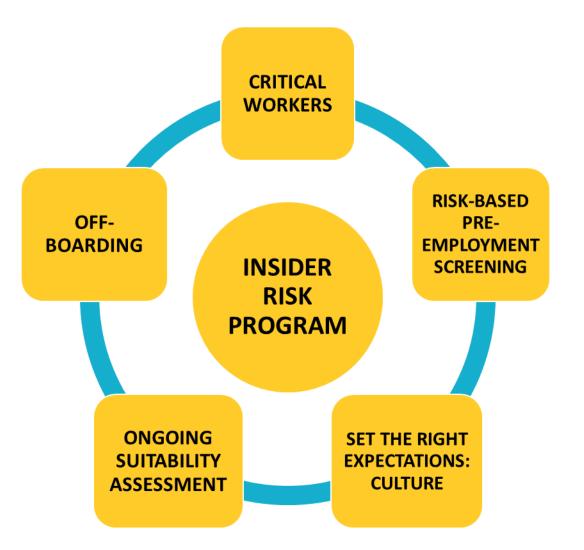
Type of a personnel security check/ assessment	AGSVA baseline security clearance	AusCheck background check (Home Affairs)	Private company background checking	Providence Workforce Assurance Model 
Availability for the private sector	<ul> <li>✓ Limited</li> <li># sponsored by the</li> <li>Australian Government</li> </ul>	<ul> <li>Critical infrastructure</li> <li># (limited by legislation)</li> </ul>	✓ Yes	✓ Yes
AS 4811:2022	✓ Old standard	✓ No	✓ Old standard	✓ Yes
PSPF	✓ Yes	<ul> <li>✓ No (only 2 risk factors)</li> </ul>	<ul> <li>✓ No (limited risk factors)</li> </ul>	✓ Yes
Legislative base	✓ No	✓ Yes	✓ Yes (contract)	✓ Yes (contract)
Validity	✓ 15 years	✓ 2 years	✓ Point-in-time	✓ Ongoing
Timeframes	✓ 12 weeks +	✓ 6 weeks +	✓ 10 days +	<ul> <li>✓ Scalable (in house)</li> </ul>
Cost	✓ \$884	✓ \$100	✓ \$210.20	✓ Scalable



#### **Return on Investment: Insider Threat Program**



#### SOCI PERSONNEL SECURITY REQUIREMENTS



#### What you need to know to protect your organisation

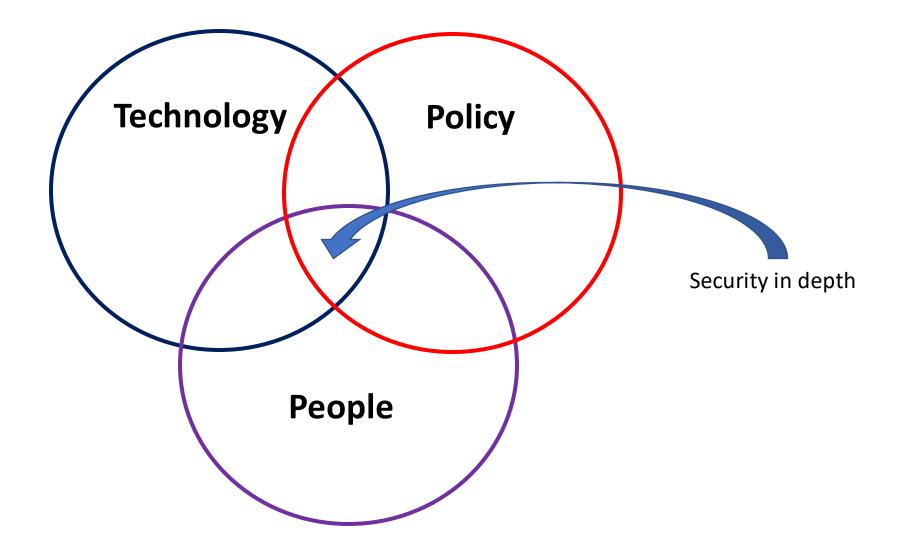
#### Know what they have done

What can you see inside your environment (System information and event management - SIEM, Reports, alerts, visuals)

#### <u>Can you recover</u>

How can you get back to business as normal with minimal down time?

#### The basic building blocks of business security



### Why this is important?

There is no "set and forget" when it comes to security

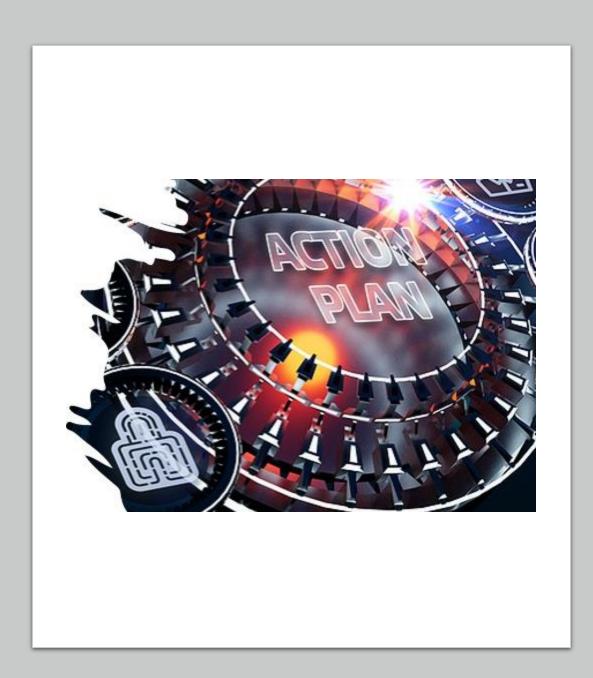
If we do not know who they are, how do we protect against them?

If we do not know what needs to be secure, how do we stop them?

If we do not do the basics, we cannot build better security?

If we are not proactive, how do we anticipate them?

If you do not start, how can you protect your business.



# Your people can be your worst enemy or your best defence.

#### The insider threat needs to be addressed

#### Awareness, training and education is the key